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FOR IMMEDIATE RELEASE

MANA brings first MRI 3.0T system to Northwest Arkansas

FAYETTEVILLE, AR – Medical Associates of Northwest Arkansas (MANA) today announced that patients and physicians in the region can now access one of the newest and highest-resolution magnetic resonance imaging scanners available: the Achieva 3.0T system from Philips Healthcare at MANA MRI, 3383 N. MANA Court, Suite 102, in Fayetteville. The ultra-high-field Achieva 3.0T system enables faster and higher-resolution scans, resulting in superb image quality and potentially more accurate diagnoses. In addition, patients will appreciate a more open, less claustrophobic experience.

Increasing the field strength to 3.0T significantly improves the speed and quality of the scans. For example, the MANA 3.0T MRI can produce images that are 4 to 100 times faster than the other MRI scanners in Northwest Arkansas that range in field strength from 1.5T to 0.3T.

Because of the level of detail it provides, the MANA MRI 3.0T can assist radiologists and physicians in the earlier diagnosis of a variety of medical conditions, including brain and nervous system disorders, cardiovascular disease and organ disease. The wide patient opening, fast scan times and accurate scans that reduce the need for rescanning all contribute to a patient-friendly design.

“For doctors and patients who understand that the latest technology can improve outcomes, the Achieva 3.0T MR system we have installed represents what they have been looking for: the very latest technology that provides exceptional image quality in the most patient-friendly environment. It is of tremendous diagnostic benefit to the community,” said *Dr. Steven Harms, Radiologist at MANA’s Imaging Department.*

MANA is pleased to be able to offer this important improvement in healthcare to its patients. MANA is a locally owned physician and clinic group with 15 clinic locations, 70 physicians, and 450 staff members. MANA physicians and clinics have been providing quality healthcare services to Northwest Arkansas since 1957. MANA physicians are committed to working together to improve cost efficiencies and provide the best possible care and innovative healthcare technology to their patients. Patient referrals may be made by calling 479-582-7383 and more information is available at <http://www.mana.md>.

For more information contact **Carole Masterson, 479-571-6766**.