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Media Contact:

Carole Brown
479-571-6780
cbrown@mana.md

MANA First Area Clinic to Use Camera Pill
MANA Uses Camera Pill to Detect Diseases of the Small Bowel

FAYETTEVILLE - August 15, 2006 – Drs. Michael Rogers, Gary Thomas, Chad Paschall and Sidney Vinson, Gastroenterologists at Fayetteville Diagnostic Clinic have recently started using capsule endoscopy, an innovative non-invasive procedure, to diagnose and treat patients with gastrointestinal disorders of the small intestine such as Crohn's disease, celiac disease, gastro-intestinal bleeding, inflammatory bowel disease, small bowel tumors and NSAID related injuries.

With a miniature camera on one end, the PillCam™ SB video capsule enables physicians to visualize for the first time the entire length of the 21-foot-long small intestine. This procedure is a non-invasive diagnostic alternative to traditional endoscopy, the most common procedure used to examine the small bowel. Over 170,000 people around the world have undergone this PillCam Capsule Endoscopy procedure, the gold standard for small bowel diagnostic care.

“The PillCam SB video capsule has allowed us to more accurately detect and diagnose small bowel disorders in our patients,” said **Chad Paschall, Gastroenterologist at Fayetteville Diagnostic Clinic**. “We are pleased that we can now offer a non-invasive diagnostic alternative to traditional endoscopy for patients experiencing persistent abdominal symptoms.”

In the PillCam Capsule Endoscopy procedure, a patient will fast for ten hours before taking the PillCam SB with a glass of water. The capsule glides down the GI track taking approximately 50,000 images of the small bowel. These images are transmitted to and then stored on a recorder belt worn by the patient for an eight hour period. Upon completion, the physician views the images to make a diagnosis.

Approximately 70 million Americans currently suffer from gastrointestinal disorders, including disorders of the small bowel such as cancer, Crohn's disease, celiac disease, gastro-intestinal bleeding, inflammatory bowel disease and NSAID related injuries. However, many of these conditions go undiagnosed, or are treated by trial and error, due to the limited diagnostic options available for this region of the body. Over 250 studies have proven that Given Imaging's PillCam video capsule enables physicians to diagnose disorders of the small intestine with more precision.

Fayetteville Diagnostic Clinic has been a leader in primary care and specialty care for adults since 1957. Today, with 28 physicians and providers, FDC is the largest Internal Medicine based sub-specialty clinic in a four county area in Northwest Arkansas and the eighth largest medical clinic in the state.

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Note to Editors: Images and PDFs are available upon request and at http://www.givenimaging.com/usa/media_resources.asp?lang=english.